

Senior Interaction Designer

JOB TYPE Full Time

NO. OF VACANCIES 01

LOCATION India, Bangalore (remote to start)

WHO WE ARE

Noora Health's mission is to improve health outcomes and save lives by empowering family caregivers with the skills they need to care for their loved ones, making them an integral part of healthcare delivery.

Noora turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for the patient's care - the patient's own family. By turning these worried family members into skilled caregivers, we make family members an important pathway to healthcare delivery and reduce preventable patient complications. With the support of six state governments in India, the Government of Bangladesh, and large private hospital systems, we have trained over 1.7 million patients and family members across 327 health facilities. In a cohort of patients, our program reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 54% - 56%. We were honored to have our work recently highlighted on Stanford Social Impact Review's Uncharted Ground podcast on 'The Healing Force of Family.' Additionally, Noora Health was selected by the World Economic Forum (WEF) as one of India's 'Top 50 COVID-19 Last Mile Responders' (2021), was a winner of WEF's UpLink platform's 'COVID Social Justice Challenge' (2020), was selected as a 'Best Practice' by India's Ministry of Health at the National Summit on Innovations in Public Health (2019), and was featured in Fast Company's list of top 50 Most Innovative Companies in the World (2016).



Noora has been supported by many large philanthropic foundations including Mulago, Draper Richards Kaplan, Echoing Green, and Jasmine Social Investments, among others. For more information:

- 1) 2020 Annual Report
- 2) Noora Health Website
- 3) COVID-19 Resources

At Noora Health, we value diversity. Diversity includes but is not limited to gender identity, caste, religious practice, sexual orientation, ability, among many others. We encourage people from all backgrounds to apply for positions at Noora Health

JOB DESCRIPTION

We seek a motivated and energetic creative to join our company as a Senior Interaction Designer. Join a dynamic team of creative designers, public health experts, and behavioral researchers. As part of our creative team, you are expected to collaborate with the product team as well as the visual designers in order to execute approaches and solutions in digital and interactive media.

EXPECTATIONS

- You're a systems thinker you can logically visualize complex digital systems and user interaction flows
- You have an excellent understanding of basics in UI design such as grids, typography, visual hierarchy, colour theory to create visually appealing and easy to read user interface
- You are obsessed with what design and technology could do for people.
- You conduct user research to find creative ways to solve UX problems (e.g., usability, findability)
- You have excellent communication skills and can collaborator with other designers and non-designer to produce a final design
- You have a never-ending desire to learn new techniques and technology to advance your craft
- You are passionate about contributing at the intersection of social impact, visual communication, and human-centered design and always ask: who am I designing for?
- You are able to create mockups and prototypes to test regularly with end-users, and can create mid to high fidelity mockups and visual guides to be handed off to the tech team
- You can work with the tech and product team to ensure pixel perfect frontend assets



 You are experienced adhering to brand guidelines in ways that still push creative boundaries

MUST HAVES

- Fluent in one Indian language (two languages is a significant plus), in addition to English
- Minimum 5-7 years of work experience in the visual communication design/ graphic design, preferably in an agency or start-up environment, with minimum 3 years experience in building apps
- A background in communications and/or content strategy is a plus
- Bachelor's degree in visual communication or a related field or equivalent
- Hands-on experience in using design softwares, including but not limited to Adobe XD / Photoshop / Illustrator, Sketch, Figma or any other design / prototyping tool for screens, and a willingness to bring new things to the table
- Ability to learn new tools and do self-guided work within a fast-paced environment. Highly motivated, proactive, and experience working with minimal supervision
- Experience working in creative, human-centered culture and cross-cultural design
- Attention to visual details, ability to meet deadlines and collaborate with a team
- Ability to travel to the field, and excited to use your artistic talents in a social impact context

HOW TO APPLY

Email the following materials with the subject line Senior Interaction

Designer to people@noorahealth.org

• Proven experience as a UX Designer, UI Designer, or similar role

- A one-page cover letter describing your interest in the position and background
- An updated resume, which includes languages spoken and relevant experiences
- Samples of your work [2+ would be nice] and/or portfolio

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